



2011 Directory Advertising Agreement

Your Chance to Get Visibility For the Entire Year!

Widespread Distribution

If you advertised last year, a copy of your ad is enclosed in this envelope.

- All Chamber Members
- Insertion in Relocation Packets
- Saturate Community with Thousands of Copies

The Chicopee Chamber of Commerce offers the following advertising opportunities in the 2011 Membership Directory and Buyers' Guide			
AD SIZE	WIDTH	HEIGHT	BLACK/WHITE
1/8 Page	3.5"	2.0"	\$ 250.
1/4 Page	3.625"	4.875"	\$ 475.
1/2 Page	7.5"	4.875"	\$ 795.
Full Page	7.5"	10.0"	\$ 1200.
Outside Back Cover	Full Page Only	\$2,325 - 4 color only	
Inside Front Cover	1/4, 1/2 or Full Page Only	\$1975. - 4 color only - Full Page	
Inside Back Cover	1/4, 1/2 or Full Page Only	\$1125. - 4 color only - 1/2 Page	
		\$600. - 4 color only - 1/4 Page	

Specifications

- Black & White Ads must be received in Black & White.
- All ads must be either supplied on disk, or emailed in PDF format.

All Ads must be exact size as listed above.

All agreements are subject to approval by the Chicopee Chamber of Commerce, whose liability shall be limited to the cost of the advertisement. Advertiser agrees that all terms published by the Chicopee Chamber of Commerce are a part of this agreement.

Disk Supplied E-mailed to HeidiFlynn@chicopeechamber.org in PDF format

Ad Cost From Above \$ _____

Bill Me Check Enclosed Credit card # (VISA, MC, Discover: **NO AMEX**)

Credit Card # _____ Expiration Date: _____ 3 Digit Code: _____

Please mail to: Chicopee Chamber of Commerce, 264 Exchange St., Chicopee, MA 01013 or Fax to: 594-2103
Email: HeidiFlynn@chicopeechamber.org

Business Name: _____ Contact: _____

Address: _____ City _____ State _____ Zip: _____

Advertiser's Signature: _____ Date: _____